



**K-AgTech LaunchPad**  
Transforming Rural Future

## **NOTIFICATION FOR THE APPOINTMENT OF CHIEF EXECUTIVE OFFICER (CEO)**

**Ref: CoAV/DoAEE/EXT/K-AgTech LaunchPad/HR-2 dtd 18-05-2026**

**K-AgTech LaunchPad**  
**Transforming Rural Future**  
**KAU- NABARD- WSU Initiative**  
**College of Agriculture, Vellayani**  
**(A NABARD-Supported Rural Business Incubation Centre)**  
**Thiruvananthapuram – 695 522**

### **Notification for the Appointment of Chief Executive Officer (CEO)**

Pursuant to the decision of the 2nd Board of Directors' Meeting, K-AgTech LaunchPad, a Rural Agri-Tech Business Incubator supported by NABARD under *Gramya Vikas Nidhi* and hosted at the College of Agriculture, Vellayani under Kerala Agricultural University, invites applications for the **post of Chief Executive Officer (CEO) on a full-time tenure basis.**

#### **About the Incubator**

K-AgTech LaunchPad: Transforming the rural future is a KAU-NABARD-WSU initiative and Kerala's leading platform for nurturing innovative agri-startups and enterprises in agriculture and allied sectors. It operates under NABARD's Rural Business Incubation framework, with support from the university and other stakeholders, to transform rural entrepreneurship.

#### **Position Details**

- **Position:** Chief Executive Officer (CEO)
- **Type:** Full-time (full-time tenure basis)
- **Tenure:** Five (5) years or until completion of the project, whichever is earlier, subject to a performance review six (6) months from the date of joining and thereafter through annual performance review.
- **Remuneration:** ₹1,00,000/- per month / Rupees One lakh per month (inclusive of all allowances), with provision for performance-based incentives linked to revenue generation, resource mobilisation, and organisational performance, as may be approved by the Board of Directors.



[www.kagtechlaunchpad.com](http://www.kagtechlaunchpad.com)



[info@kagtechlaunchpad.com](mailto:info@kagtechlaunchpad.com)

- **Monitoring & Evaluation:** Concurrent monitoring and evaluation will be undertaken in line with NABARD guidelines and K-AgTech LaunchPad Section 8 company compliance standards.

### **Essential Qualification**

- Regular full-time MBA degree from a recognised and reputed University / Institution. *Distance education/online-mode qualifications shall not be considered.*
- Minimum 5 years of post-qualification experience in startup/incubation ecosystem, entrepreneurship development, innovation management, agri-rural business incubation, business development, technology transfer, or related areas in reputed institutions/organisations.

### **Desirable Qualification**

Preference will be given to candidates having one or more of the following:

- Postgraduate degree/PhD- in Agriculture / Agricultural Engineering / Food Technology / Allied Agricultural Sciences / Science / Commerce / Management.
- Experience in managing incubation centres, Entrepreneurship Development units of National Institutes/RBIC/TBI/Startup ecosystem, mobilisation of external funding, startup mentoring, revenue generation and ecosystem partnerships.
- Exposure to resource mobilisation, project management, CSR initiatives, grant management, or technology commercialisation.
- Candidates preferably below 50 years of age as on the date of notification.
- Working knowledge of Malayalam (spoken) is preferred, considering the extensive engagement with rural entrepreneurs, farmer groups, government departments and stakeholders within Kerala.
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### **Last Date for Submission of Applications: 10 June 2026 (5.00 PM)**

- Applications shall include a detailed CV, cover letter, copies of educational and experience certificates, relevant supporting documents (achievements, publications, projects, incubation/startup experience, grants, etc., if any), recent passport-size photograph, and valid identity proof, a letter of recommendation from previous immediate employer along with full contact details of the employer.
- Interested candidates shall submit the documents by e-mail to **director@kagtechlaunchpad.com / t.allan@kau.in**

### **Roles and Responsibilities**

1. The Chief Executive Officer (CEO) shall provide strategic and operational leadership for K-AgTech LaunchPad and ensure the effective implementation of incubation programmes in accordance with NABARD guidelines and applicable statutory provisions.

#### **The CEO shall be responsible for:**

- a. Mobilising, incubating and supporting agri-startups, innovators and rural entrepreneurs through mentoring, capacity building, technology commercialisation, market linkages, funding facilitation and enterprise development initiatives.



- b. Achieving annual targets related to startup scouting, incubation, graduation, outreach, training and ecosystem development.
- c. Developing and maintaining strategic partnerships with government agencies, industry, academia, financial institutions, CSR organisations and other ecosystem stakeholders.
- d. Mobilising grants, sponsorships, partnerships, service revenues and other approved resources to strengthen organisational sustainability.
- e. Creating and nurturing a vibrant incubation ecosystem through innovation programmes, stakeholder engagement, networking and capacity-building activities.
- f. Coordinating infrastructure establishment and ensuring timely operationalisation, utilisation and maintenance of incubation facilities and services.
- g. Ensuring compliance with NABARD guidelines, Board decisions, statutory requirements and reporting obligations of the Section 8 Company.
- h. Establishing systems for monitoring, evaluation, performance tracking and impact assessment of incubator activities and beneficiaries.
- i. Submitting periodic progress reports, financial reports and other documentation as required by NABARD, the Board of Directors and other competent authorities.
- j. Achieving financial, operational and developmental milestones approved by the Board of Directors and the Director & Principal Investigator.
- k. Maintaining high standards of beneficiary satisfaction, institutional credibility and impact outcomes aligned with the objectives of the Rural Business Incubation Centre (RBIC).
- l. Performing such other duties as may be assigned by the Board of Directors or the Director & Principal Investigator from time to time.
- m. The CEO shall function under the overall guidance and strategic oversight of the Director & Principal Investigator and in accordance with the policies and decisions of the Board of Directors.



**Dr. Allan Thomas**  
Professor and Head  
Agri. Extension Education  
Director & PI, K-AgTech LaunchPad  
Kerala Agricultural University  
College of Agriculture, Vellayani  
Thiruvananthapuram, Kerala  
Pin: 695 522

18-05-2026

CoA, Vellayani

